



Hometown Teams: How Sports Shape America Coming to Missouri in 2018

Interested in Bringing a Smithsonian Institution Traveling Exhibition to Your Community?

The Missouri Humanities Council (MHC) is pleased to announce a special Missouri tour of *Hometown Teams: How Sports Shape America*, a traveling exhibition from the Smithsonian Institution's Museum on Main Street program. *Hometown Teams* explores the ways that sports build and unite communities. The enthusiasm and dedication of fans, athletes, and coaches bonds us across time, cultures, generations, and geography. By engaging with photographs, audio and video clips, and hands-on components, visitors to *Hometown Teams* will learn how sports continually shape American culture and are a significant part of our national story. Six sites are needed to host the exhibition for six weeks each from April 2018 until January 2019.

Become a Host Organization

The MHC invites museums, public libraries, art centers, and other nonprofit cultural organizations across Missouri to apply. Elaborate facilities and experience with traveling exhibitions are not essential. Eligible applicants will:

- Be located in a community with a population less than 20,000.
- Have a history of partnering, or willingness to partner, with organizations in the community or region.
- Demonstrate ideas for public humanities programs and educational activities and/or a companion exhibit focused on local history and culture that will complement *Hometown Teams* while it visits the community.
- Provide free admission for the public to the exhibit at convenient hours.
- Provide a minimum of 900 square feet of enclosed, interior display space; a ceiling height of at least eight and a half feet; four functional electrical outlets in the display space; and limited security for the duration of the exhibit.
- Be willing to work with the MHC and other partners to build the capacity of your organization.

Host Organizations Receive

- Free rental of the Smithsonian Institution traveling exhibition.
- An exhibition support manual and assistance in exhibition and program planning.
- Materials to help publicize the exhibit.
- \$2,500 in funding support from the MHC for complementary community programs such as a local companion exhibition, guest speakers, film or book discussions, oral history projects, community forums, etc.
- Statewide publicity and promotion.
- Support and counsel for organizational capacity building.

Host Organization Responsibilities

- Provide a one-time fee of \$250 to the MHC to help offset shipping costs.
- Assign a project director for the exhibition who will attend two statewide planning meetings.
- Implement publicity in your community and region in cooperation with the MHC.
- Produce at least two public humanities programs for adults and/or a local companion exhibit that will complement *Hometown Teams* while it visits the community.
- Provide a cost share report at the project's conclusion tracking all staff and volunteer time, facility expenses, and other donated resources.
- Provide a secure, dry space to store exhibition crates for the duration of the exhibition.
- Engage in cooperative publicity with partner sites.
- Contribute hardwork and some out-of-pocket expenses.

Eligible? Interested?

Please complete the attached application.

Questions?

Please contact:

Mark Livengood
Director of Education
Missouri Humanities Council
1800 Baltimore Avenue, Suite 1 South
Kansas City, Missouri 64108
mark@mohumanities.org
(816) 802-6566

Hometown Teams has been made possible in Missouri by the Missouri Humanities Council.

Hometown Teams is part of Museum on Main Street, a collaboration between the Smithsonian Institution and state humanities councils across the country. Support for Museum on Main Street has been provided by the United States Congress.

For more information about the Smithsonian Institution's Museum on Main Street program and about *Hometown Teams*, check out <https://museumonmainstreet.org/content/hometown-teams>



Hometown Teams: How Sports Shape America

Application

Deadline: June 1, 2017 (postmarked)

Organization

Name

Address

Website (if applicable)

Annual Visitation & Hours of Operation

Number of Staff & Volunteers

Preferred Dates to Host Hometown Teams (indicate first and second choices):

____ April 14, 2018 – May 27, 2018

____ June 2, 2018 – July 15, 2018

____ July 21, 2018 – September 2, 2018

____ September 8, 2018 – October 21, 2018

____ October 27, 2018 – December 9, 2018

____ December 15, 2018 – January 27, 2019

Dates you could not host Hometown Teams: _____

Number of hours per week Hometown Teams would be open to visitors: _____

Project Director

Name & Title

Email & Telephone

Project Description

Please attach answers to the following four questions, limiting your answers to a total of 4 pages.

1. Tell us about your community.
 - What is particular about your community and what unique sports story does it have to tell?
 - What other organizations in your community or region would you plan to partner with on this project?
 - Include letter(s) of support from partnering organizations.

2. Tell us why you would like to host *Hometown Teams*.
 - Describe your initial plans for at least two complementary public humanities programs and/or a companion exhibit that highlight your community's unique story and its connections to *Hometown Teams* themes: The Home Team, Sports and Commerce, Sports and Culture, Equality and Sports, and the Future of Sports. Examples of public humanities programs include guest speakers, film or book discussions, oral history projects, and community forums. The MHC encourages applicants to think beyond a celebratory sports story and look deeply at how sports reflect and reinforce aspects of their communities and American culture in general.

3. Tell us about any specific needs that your organization has as they relate to your mission to record and present local history and culture. For example, do you want to enhance your capacity for exhibition and program development, your ability to use technology and social media, and/or your effective use of trained volunteers?

4. Tell us about the facility where *Hometown Teams* will be displayed. Please remember the basic requirements: your facility must have an enclosed, interior gallery of at least 900 square feet; an 8½ feet ceiling; four working outlets; security during exhibit hours (minimum one person); free admission at convenient hours; and adequate storage for empty crates.

Application Submission

Please print and mail your application to:

Mark Livengood
Director of Education
Missouri Humanities Council
1800 Baltimore Avenue, Suite 1 South
Kansas City, Missouri 64108

- Your application must be mailed; emailed or faxed applications will not be accepted.
- ***Deadline: June 1, 2017 (postmarked)***
- Host sites will be notified by July 1, 2017.

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