




# Read First!



A Month that Pays Off for a Lifetime

			
<b>COLOR</b>	<b>BLUE</b>	<b>BROWN</b>	<b>BLACK</b>
<b>PANTONE</b>	PANTONE 293 U	PANTONE 168 U	PANTONE BLACK U
<b>CMYK (4-COLOR PROCESS)</b>	100C 57M 00Y 00K	00C 57M 100Y 59K	00C 00M 00Y 100K
<b>ELECTRONIC</b>	00R 103G 177B	126R 67G 00B	00R 00G 00B
<b>WEB SAFE</b>	00R 67G B1B	7ER 43G 00B	00R 00G 00B
<b>SCREEN VALUES</b>	100%   65%   55%   45%   25%		

**COLORS:** Read First! Logo can print in 2 color (preferred), 1 color or black and white. Various color versions are each provided on a layer in this document.  
**LOGO USE:** The logo must always appear with the Missouri Humanities Council logomark on the same layout. The relationship between the position and sizes of the two logos can vary, depending on the layout design.